

## **DEPARTMENT DESK**

DEPARTMENT OF AGRICULTURE AND RURAL DEVELOPMENT

## **HOD DESK**



Dr. G. JAMEEMA, M.Sc., Ph.D

## **VISION OF THE DEPARTMENT**

The department of Agriculture and Rural Development at Andhra Loyola College provides quality education and research promotion to the students for better understanding and awareness about the Agriculture world. This programme is multidisciplinary. The department aims to promote farming methods that are environmentally sustainable, economically viable, and socially equitable. This involves encouraging practices such as organic farming, agroforestry, and integrated pest management to minimize the ecological footprint of agriculture. The department seeks to enhance the economic prosperity and quality of life in rural areas through various programs and policies. This may involve investments in rural infrastructure, such as roads and irrigation systems, as well as support for rural industries, smallholder farmers, and rural entrepreneurship. Embracing technological advancements and fostering innovation in agriculture are essential for increasing productivity and resilience in the face of climate change and other challenges. The department may support research and development initiatives, provide training on modern farming techniques, and facilitate access to technology for rural communities.

## **ABOUT THE DEPARTMENT**

The department of agriculture and rural development was established in the year 2020. It offers a four years UG programme and is affiliated to Krishna University. The department tries to equip its students with skill-oriented knowledge in agriculture and rural development. It provides them with all theoretical, analytical and practical expertise required to take to Agriculture, prominent cornerstone of our economy.

## **PROGRAMMES OFFERED**

The Department has introduced new courses major Agriculture and Rural Development (minor - Horticulture). The department also offers skilled development course.

**ANDHRA LOYOLA COLLEGE (AUTONOMOUS), VIJAYAWADA - 8**  
**Brief Report of the Activity**

**ANDHRA LOYOLA COLLEGE (AUTONOMOUS), VIJAYAWADA - 8**  
**Brief Report of the Activity**

**Academic Year:2023- 2024**

**Department: AGRICULTURE AND RURAL DEVELOPMENT**

**S. No. in the Departmental Activity Register: 2**

**S. No. in the College Activity Register:**

<b>Name of the Activity:</b>	<b>National Conference on Millets – Super Food For Generations</b>
<b>Place:</b>	<b>Old seminar hall</b>
<b>Date &amp; Time:</b>	<b>17<sup>th</sup> &amp; 18<sup>th</sup> March 2023.</b> <b>10.00-5.00 pm</b>
<b>Name of the Resource Person:</b>	<b>SHRI. MCV PRASAD</b>
<b>No. of students participated:</b>	<b>300</b>
<b>No. of Lecturers Involved:</b>	<b>15</b>
<b>Level: (College/Univ/State/Natl/Int)</b>	<b>National</b>

**Details of the Activity:**

The Department of **Agriculture and Rural Development** organized Two Days **National Conference on Millets – Super Food For Generations – International Year of Millets 2023 on 17<sup>th</sup> & 18<sup>th</sup> March 2023.**

- ii. **Prof. Dr. RAKESH MOHAN JOSHI** - is the the Chief Guest at the Inaugural.
- iii. **SHRI. MCV PRASAD**, Agri\_Entrepreneur, National Award Winner, Founder Of Prakurthivanam **and SHRI. GADE. ASHOK REDDY**, CEO, Chirumamilla, Farmer Producer Company Limited delivered the key note address on 17<sup>th</sup> March and **DR. M. SUNIL KUMAR**, Associate Professor, Department of Agronomy, Agriculture College, BAPATLA **and DR. B. S. SIDDHARTH NAIK**, Young Scientist Organic Farming And Sustainable Agriculture, Bapatla, ANGRAU, delivered the key note address on 18<sup>th</sup> March.
- iv. About 15 Delegates including Faculty Members and Research Scholars and

300 Students from different departments and Students of the Agri supply chain management and Hotel management of our College attended the event.

- v. The participants presented 6 oral presentations in the Conference.
- vi. **Correspondent**-Rev.Fr.Dr.M. Sagayaraj SJ, **Rev.Fr.Principal**- Dr.G.A.P.Kishore SJ and **Fr.Vice Principal** Anil Kumar SJ, welcomed the participants and extended Greetings.
- vii. **Correspondent** Rev.Fr.Dr.M. Sagayaraj SJ, Rev.Fr.Dr.N.Bujji Babu SJ and Shri.G.M.Srirangam, Coordinator of Collaborative Programmes, are at the Valedictory Session held on 18<sup>th</sup> March 2023.
- viii. All the Participants were presented with the Certificates of Participation.
- ix. **Dr. K. Ramya Krishna** - HOD, Dept. of Agriculture and Rural Development acted as the National Conference Organizing Secretary.

**Signature of HOD**

Photo(s): **Geo-Tag line photos must be attached**

Newspaper clipping(s):

Feedback/impression:

రావు, నూపంటండంట జ.సా.మ.రాజు వాల్గన్నాయి.

# చిరుధాన్యాలతో వ్యాధులు దూరం

పటమట, మార్చి 17 : చిరుధాన్యాలతో ముగర్, బీపీ వ్యాధులు రాకుండా కాపాడుకోవచ్చని ప్రకృతి వనం ఎం.సి.వి.ప్రసాద్ అన్నారు. అగ్రికల్చరల్ అండ్ రూరల్ డెవలప్ మెంట్, ఆంధ్రా లయోల కళాశాల సంయుక్త ఆధ్వర్యంలో శుక్రవారం కళాశాల యోగాహాల్లో చిరుధాన్యాలపై జాతీయ సదస్సు నిర్వహించారు. ముఖ్య అతిథి ప్రసాద్ చిరుధాన్యాల లాభాలు, పోషకాహార ప్రయోజనాలు వివరించారు. అగ్రికల్చరల్ హెచ్.వో.డి కె. రమ్యకృష్ణ, కంట్రోలర్ ఆఫ్ ఎగ్జామ్స్ జి.హెచ్. శ్రీరంగం, గాదె అశోక్ రెడ్డి, ఫాదర్ ఎం.సగాయరాజ్, కరస్పాండెంట్ జి.పి.పి. కిషోర్, ప్రిన్సిపాల్ అనిల్ కుమార్ తదితరులు పాల్గొన్నారు.



ఎం.సి.వి.ప్రసాద్ను సత్కరిస్తున్న లయోలా కళాశాల యాజమాన్యం

కె. రమ్యకృష్ణ, కంట్రోలర్ ఆఫ్ ఎగ్జామ్స్ జి.హెచ్. శ్రీరంగం, గాదె అశోక్ రెడ్డి, ఫాదర్ ఎం.సగాయరాజ్, కరస్పాండెంట్ జి.పి.పి. కిషోర్, ప్రిన్సిపాల్ అనిల్ కుమార్ తదితరులు పాల్గొన్నారు.

# సేంద్రియ ఉత్పత్తులదే భవిష్యత్తు

కరెన్సీనగర్, న్యూస్ టుడే: యువత సేంద్రియ ఉత్పత్తులపై దృష్టి పెడితేనే మానవ మనుగడ సాధ్యపడుతుందని ప్రకృతి ప్రేమికుడు ఎం.సి.వి. ప్రసాద్ అన్నారు. అంతర్జాతీయ మిల్లెట్స్ సంవత్సరంగా యునైటెడ్ నేషన్స్ జనరల్ అసెంబ్లీ తీర్మానించిన నేపథ్యంలో ఆంధ్రా లయోల కళాశాల అగ్రికల్చర్, రూరల్ డెవలప్ మెంట్ విభాగం ఆధ్వర్యంలో అవగాహన జాతీయ సదస్సు శుక్రవారం ప్రారంభించారు. ఈ సందర్భంగా ఆయన మాట్లాడుతూ పంట దిగుబడి తక్కువగా ఉన్నా ఆర్గానిక్ ఉత్పత్తులను పండించడంలో యువత



ప్రసాద్ను సత్కరిస్తున్న శ్రీరంగం, రమ్యకృష్ణలు

# నైపుణ్యాలకు ప్రాధాన్యం



**Academic Year: 2023-2024**

**Department: AGRICULTURE AND RURAL DEVELOPMENT**

**S. No. in the Departmental Activity Register: 3**

**S. No. in the College Activity Register:**

<b>Name of the Activity:</b>	<b>Azadi ki Amruth Mahotsav</b>
<b>Place:</b>	<b>Agri Farms ( POULTRY)</b>
<b>Date &amp; Time:</b>	<b>13<sup>th</sup> August</b>
<b>Name of the Resource Person:</b>	<b>---</b>
<b>No. of students participated:</b>	<b>112</b>
<b>No. of Lecturers Involved:</b>	<b>6</b>
<b>Level: (College/Univ/State/Natl/Int)</b>	<b>College</b>
<b>Details of the Activity:</b>	
<p>The Department of <b>Agriculture and Rural Development</b> organized a program on the occasion of 77<sup>th</sup> independence as a part of “meri matti meri desh” in the Agri Farms on 13<sup>th</sup> August 2023.</p> <p>As a part of Mera maati Mera Desh (mana Matti mana desh), the Department of Agriculture and Rural Development conducted a program to celebrate Azadi ka Amrit Mahotsav closing ceremony. <b>Vice principal of II year, Rev. F. Kiran S.J.</b> has took part in the program. Rev. F. Kiran S.J. started the Program by planting a tree. He further stated about the bravery and sacrifices made by our freedom fighters and soliders. On the other hand, he addressed that agriculture is the backbone of our country and the farmers has the specific importance in our country and as students, we should help the farmers by imparting our knowledge and technologies to them to increase the production and meet the scarcity of food of our Country. Students from second year, has delivered speech on our freedom fighters, who fought bravely to make our country Independent. Leaders like Mahata Gandhi, Jawaharlal Nehru, Bhagat Singh, Chandra Shekhar Azad, Gangadhar Tilak, Subhas Chandra Bose, Lala Lajpat Rai, Sardar Vallabhbhai Patel, Sarojini Naidu, and more led the fight for freedom with determination, giving us the wonderful gift of</p>	

democracy. And a small skit was performed by students of agriculture 3rd year regarding the importance of farmers and their problems. The 3rd year boys has performed pyramid dance of different formations. The program ended with the vote of thanks and sweets distribution.

**Signature of HOD**

Photo(s): **Geo-Tag line photos must be attached**

Newspaper clipping(s):

Feedback/impression:





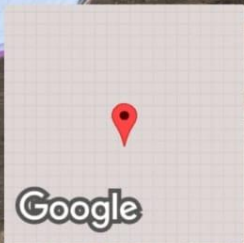
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Vijayawada, Andhra Pradesh 520008, India  
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**Vijayawada, Andhra Pradesh, India**  
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# Chrstrurajpuram, GM66+X2J, near RCM Church, Jayaprakash Nagar,  
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54-19-20/11H, 1st Cross Rd, Lic Colony, Jayaprakash Nagar, Vijayawada,  
Andhra Pradesh 520008, India  
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**Academic Year: 2023-2024**

**Department: AGRICULTURE AND RURAL DEVELOPMENT**

**S. No. in the Departmental Activity Register: 4**

**S. No. in the College Activity Register:**

<b>Name of the Activity:</b>	<b>Guest Lecture</b>
<b>Place:</b>	<b>Old seminar hall</b>
<b>Date &amp; Time:</b>	<b>4<sup>th</sup> and 5<sup>th</sup> September</b>
<b>Name of the Resource Person:</b>	
<b>No. of students participated:</b>	<b>112</b>
<b>No. of Lecturers Involved:</b>	<b>6</b>
<b>Level: (College/Univ/State/Natl/Int)</b>	<b>College</b>

Details of the Activity:

**Guest Lectures on Bee Keeping:**

Department of Agriculture and Rural Development has conducted two enlightening guest lectures on beekeeping and entrepreneurship development. The event aimed to provide students with valuable insights into these important aspects of agriculture.

The program was inaugurated by Vice Principal Fr. Kiran. In his address, he emphasized the importance of apiculture and the abundant business opportunities it presents. He encouraged students to consider agribusiness as a viable and fulfilling career path.

The distinguished speakers for the occasion was K. Kishore Kumar, from Central Bee Research and Training Institute (CBRTI), Pune shared his expertise in commercial bee production, discussing various methods, techniques, and challenges associated with this industry.

Progressive Farmer and Agri Entrepreneur, Gramina Honey Producer , Mr. CH Siva Ramakrishna, provided practical insights into the world of apiculture and shared his

experiences as an agri-entrepreneur, emphasizing its significance in rural development. On the second day the Resource person Mr. E. Sandeep Kumar Coordinator at Syngenta Foundation of India shed light on entrepreneurship and business awareness in the context of agriculture. His inspiring talk showcased numerous job opportunities and innovative business ideas for aspiring agriculture students.

As part of this engaging event, several competitions, including quizzes, essay writing, and debates, were conducted to foster intellectual growth and participation among the students. Prizes were awarded to the winners and runners-up to recognize their outstanding contributions.

**Signature of HOD**

Photo(s): **Geo-Tag line photos must be attached**





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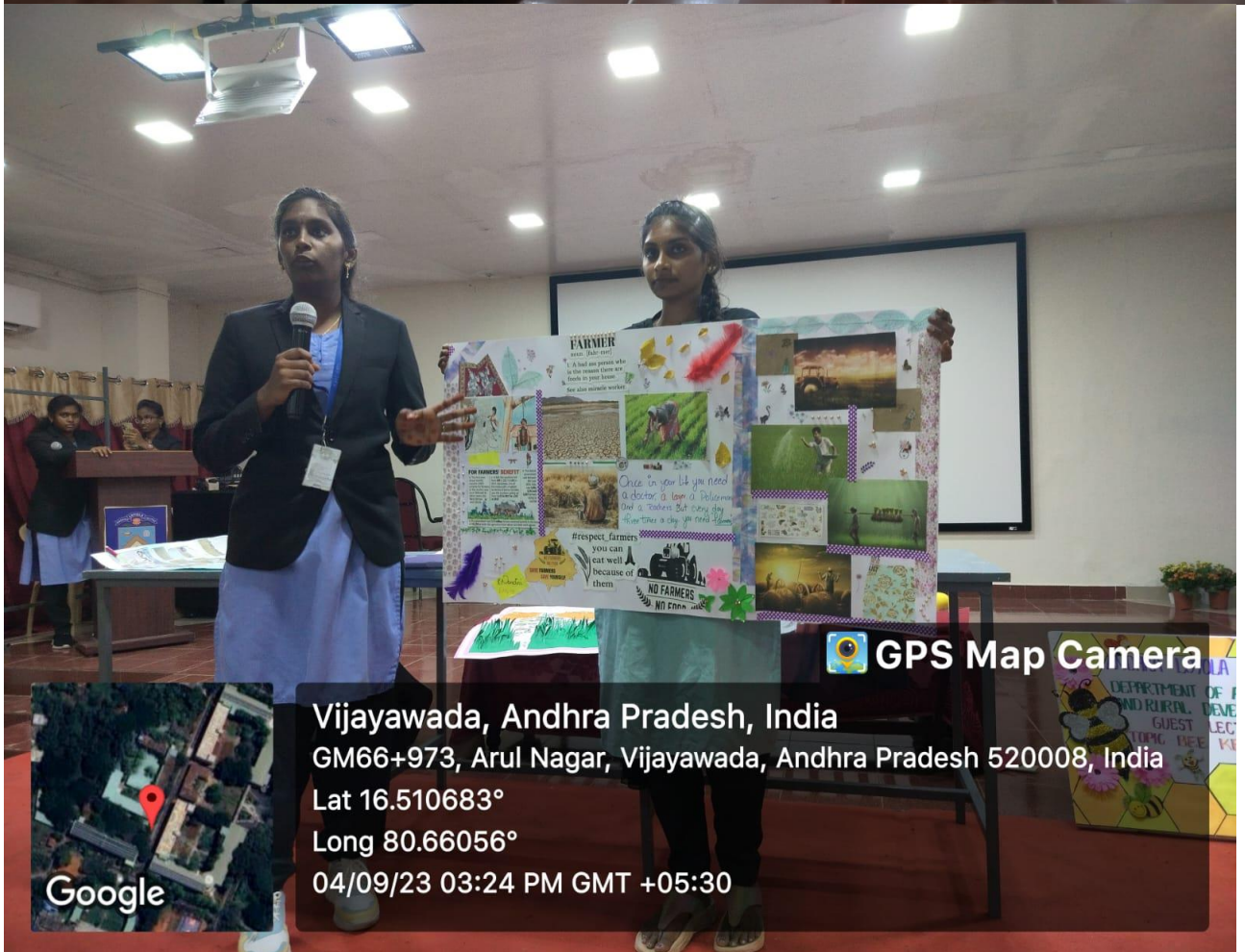
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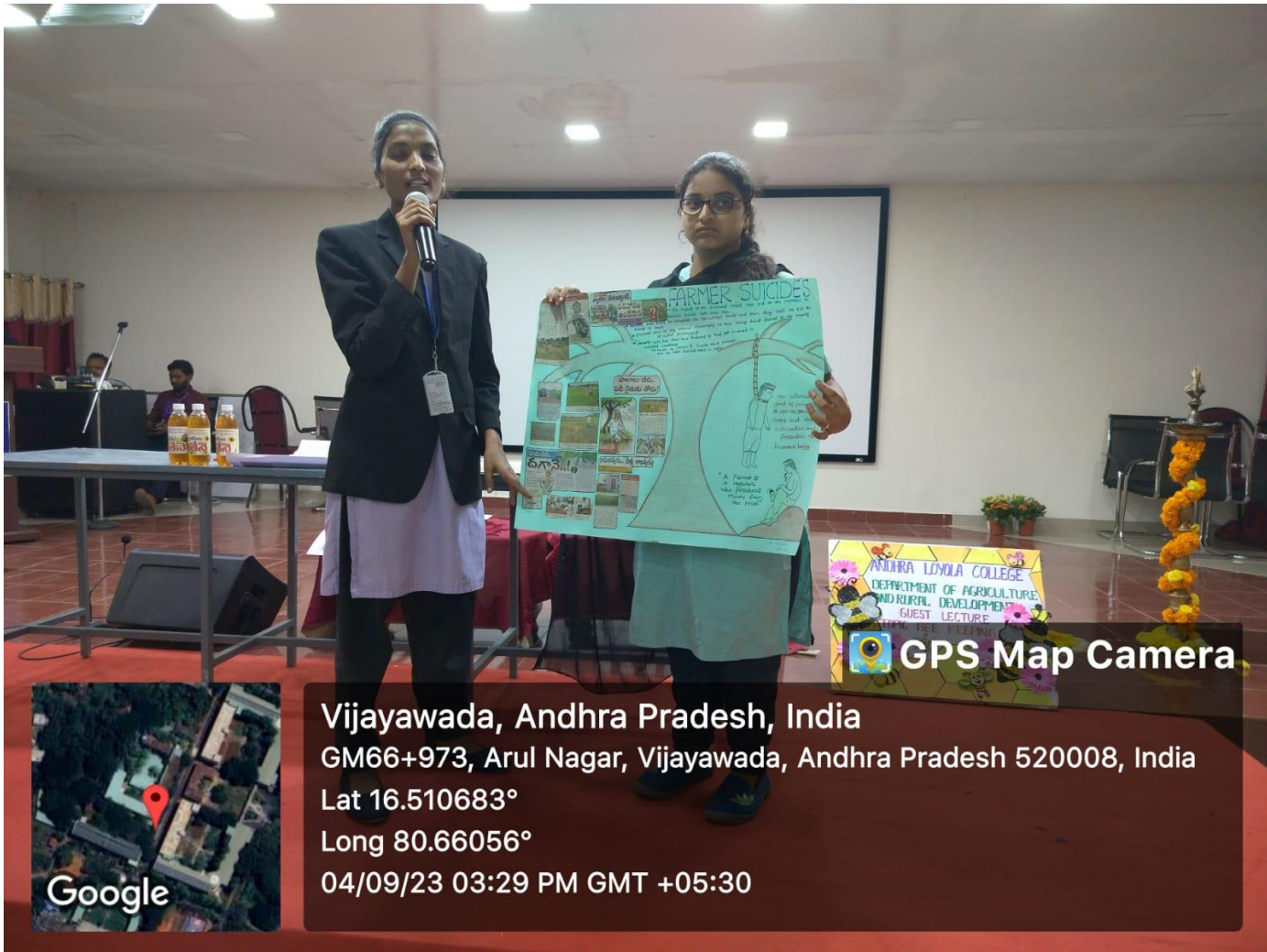
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## తేనెటీగల పెంపకంపై అవగాహన సదస్సు

భారతీనగర్, సెప్టెంబరు 7: వ్యవసాయం, గ్రామీణాభివృద్ధి కాఖ తేనెటీగల పెంపకం, వ్యవస్థాపకత ఆభివృద్ధి అనే అంశంపై గురువారం ఆంధ్రా లయోల కళాశాల సెమినార్ హాల్లో అవగాహన సదస్సు నిర్వహించింది. ఈ కార్యక్రమంలో షాజెలోని సెంట్రల్ వీ రీసెర్చ్ అండ్ ట్రైనింగ్ ఇన్ స్టిట్యూట్ కి చెందిన కె.కిషోర్ కుమార్, ప్రొగ్రెసివ్ ఫార్మర్, అగ్రిఎంటర్ప్రెన్యూర్, గ్రామీణ హనీ ప్రొడ్యూసర్ సిహెచ్.శివరామకృష్ణ, సింజెంటా ఫౌండేషన్ ఆఫ్ ఇండియా కో-ఆర్డినేటర్ ఇనండిప్ కుమార్లు ముఖ్య అతిథులుగా పాల్గొన్నారు. వారు వ్యవసాయం, తేనెటీగల పెంపకం గురించి విద్యార్థులకు వివరించారు. ఆనంతరం వ్యవసాయం, గ్రామీణాభివృద్ధి కాఖ హెచ్.బోడీ దాక్షర్ జి.జి మీదా మాట్లాడుతూ వ్యవసాయం, గ్రామీణాభివృద్ధి రంగాలలో సైద్ధాంతిక పరిజ్ఞానం మాత్రమే కాకుండా సమగ్ర విద్యను విద్యార్థులకు అందిస్తున్నామని అన్నారు. కళాశాల సిబ్బంది, విద్యార్థులు పాల్గొన్నారు.

THE HANS INDIA

# ‘Bee-keeping a good option to become agri-entrepreneur’

Progressive Farmer and Agri Entrepreneur Ch Siva Ramakrishna explains practical insights into the world of apiculture and shares his experiences as an agri-entrepreneur

MV SYAM SUNDAR  
VIJAYAWADA

THE Department of Agriculture and Rural Development of Andhra Loyola College organised a guest lecture on bee-keeping and entrepreneurship development for the benefit of the students on the college premises here on Thursday. The event aimed at providing students with valuable insights into one of the important aspects of agriculture.

K Kishore Kumar from Central Bee Research and Training Institute (CBRTI) at Pune, Progressive Farmer and Agri Entrepreneur Ch Siva Ramakrishna and coordinator at Syngenta Foundation E Sandeep Kumar were the speakers in the programme.

Kishore Kumar, sharing his expertise in commercial bee production, discussed various methods, techniques, and challenges associated with this industry. He clarified doubts raised by the



Andhra Loyola College Vice-Principal Fr Kiran inaugurating the entrepreneurship development programme at the college in Vijayawada on Thursday

students related to apiculture and motivated students to take apiculture as a business idea.

Ch Siva Ramakrishna provided practical insights into the world of apiculture and shared his experiences as an agri-entrepreneur, em-

phasising its significance in rural development and encouraging students to take apiculture as a business avenue.

E Sandeep Kumar shed light on entrepreneurship and business awareness in the context of agriculture.

His inspiring talk showcased numerous job opportunities and innovative business ideas for aspiring agriculture students.

Vice-Principal Fr Kiran, inaugurating the programme, emphasised the importance of apiculture

and the abundant business opportunities it presents. He encouraged students to consider agribusiness as a viable and fulfilling career path.

As part of this engaging event, several competitions, including quizzes, essay writing, and debates, were conducted to foster intellectual growth and participation among students. Prizes were awarded to the winners and runners-up to recognise their outstanding contributions.

Head of the Department of Agriculture and Rural Development Dr G Jameema said that ALC is committed to providing students with a holistic education that encompasses not only theoretical knowledge but also practical insights into the fields of agriculture and rural development. The guest lectures and competitions were significant steps in this direction, helping students explore exciting career prospects and entrepreneurial ventures in the agricultural sector.

**Academic Year: 2023-2024**

**Department: AGRICULTURE AND RURAL DEVELOPMENT**

**S. No. in the Departmental Activity Register: 5**

**S. No. in the College Activity Register:**

<b>Name of the Activity:</b>	<b>Tribute to Father of Green Revolution “M.S. Swaminathan”</b>
<b>Place:</b>	<b>Old seminar hall</b>
<b>Date &amp; Time:</b>	<b>3<sup>rd</sup> October</b>
<b>Name of the Resource Person:</b>	<b>Dr. L. V. Subba Rao garu</b>
<b>No. of students participated:</b>	<b>112</b>
<b>No. of Lecturers Involved:</b>	<b>6</b>
<b>Level: (College/Univ/State/Natl/Int)</b>	<b>College</b>

Details of the Activity:

Department of Agriculture and Rural Development has organised a meeting in the remembrance of the man behind India’s green revolution “ **Dr. M.S. Swaminathan**”.

\*Renowned Scientist Dr. L. V. Subba Rao Commemorates the Legacy of M. S. Swaminathan in Invited Talk at Andhra Loyola College\*

In a captivating and enlightening invited talk, Dr. L. V. Subba Rao, Principal Scientist (Retired) of Directorate of Rice Research Institute DRRI (ICAR) Hyderabad, paid tribute to the visionary M. S. Swaminathan, a key architect of India's Green Revolution. The event was organized by the Department of Agriculture and Rural Development Under the guidance of Rev father G. A.P Kishore Principal Andhra Loyola College and Dr. M. Srinivas Reddy Vice Principlal II year UG, Andhra Loyola college in the Rev. Bishop Ignatius Mummadi Hall Andhra Loyola College.

The lecture, brought together dignitaries and students alike to celebrate the life and contributions of this eminent agricultural scientist Dr. M. S. Swamnathan.

The event commenced with a warm welcome by Reverend Father G. Kiran SJ, the Vice Principal of 2nd Year UG, Andhra Loyola College, he shared his valuable insights on M. S. Swaminathan's legacy and the importance of sustainable agriculture in today's world.

His words resonated with the audience, underscoring the enduring relevance of Dr. Swaminathan's vision.

Dr. L. V. Subba Rao, a distinguished authority in agricultural research, took the stage to deliver his talk on M. S. Swaminathan's invaluable contributions to Indian agriculture. His engaging narrative delved into the life and work of Dr. Swaminathan, emphasizing the revolutionary impact of his strategies and innovations on Indian farming practices.

Dr. M. Srinivas Reddy, Vice Principal of 2nd Year UG and HOD of History Andhra Loyola college, also addressed the gathering, acknowledging the role of history in recognizing the contributions of eminent figures like M. S. Swaminathan.

The event not only celebrated the life and work of M. S. Swaminathan but also served as a platform for young minds to gain inspiration and insight into the field of agriculture. It emphasized the crucial need for sustainable agricultural practices in India's ongoing development.

Dr. L. V. Subba Rao's eloquent lecture was met with applause and appreciation, leaving attendees with a renewed appreciation for the Green Revolution pioneer.

**Signature of HOD**

Photo(s): **Geo-Tag line photos must be attached**





GPS Map Camera



Vijayawada, Andhra Pradesh, India  
GM66+MFW, Arul Nagar, Vijayawada, Andhra Pradesh 520008, India  
Lat 16.511363°  
Long 80.661204°  
03/10/23 10:24 AM GMT +05:30





# Remembering Swaminathan, man behind Green Revolution

MV SYAM SUNDAR  
VIJAYAWADA

Renowned Scientist Dr LV Subba Rao commemorates the legacy of MS Swaminathan at Andhra Loyola College

DR LV Subba Rao, retired principal scientist (Retired) of Directorate of Rice Research Institute DRRI (ICAR) Hyderabad, paid rich tributes to visionary MS Swaminathan, a key architect of India's Green Revolution.

Addressing the commemoration meeting organised by the Department of Agriculture and Rural Development of Andhra Loyola College on the college premises here on Tuesday, Subba Rao, a distin-

guished authority in agricultural research, delivered the talk on MS Swaminathan's invaluable contributions to Indian agriculture. He delved into the life and work of Dr Swaminathan, emphasising the revolutionary impact of his strategies and innovations on Indian farming practices.

The event was organised by under the guidance of Fr GAP Kishore, Principal of Andhra Loyola College and Dr M Srinivas Reddy Vice-

principal of II year UG.

Fr G Kiran, Vice-principal of 2nd Year UG shared his valuable insights on MS Swaminathan's legacy and the importance of sustainable agriculture in today's world.

Dr M Srinivas Reddy, Vice-principal of 2nd Year UG and Head of the Department of History, also addressed the gathering, acknowledging the role of history in recognising the contributions of Swaminathan.



Dr L V Subba Rao, retired principal scientist of Directorate of Rice Research Institute DRRI (ICAR) being felicitated at Andhra Loyola College on Tuesday

## స్వామినాథన్ కు నివాళి



సుబ్బారావును సత్కరిస్తున్న అతిథులు

కరెన్సీనగర్: వ్యవసాయ రంగంలో హరిత విప్లవాన్ని తీసుకొచ్చిన ఎం.ఎస్.స్వామినాథన్ ఆదర్శనీయులని కేంద్ర పరి పరిశోధన సంస్థ శాస్త్రవేత్త డాక్టర్ ఎల్.వి.సుబ్బారావు అన్నారు. స్వామినాథన్ జ్ఞాపకార్థం ఆంధ్రా లయోల కళా శాల వ్యవసాయ శాస్త్ర విభాగం ఆధ్వర్యంలో మంగళవారం ఏర్పాటు చేసిన కార్యక్రమంలో సుబ్బారావు ఉపన్యసించారు. ప్రిన్సిపల్ ఫాదర్ కిషోర్, ఫాదర్ కిరణ్ విచ్చేయగా, వైస్ ప్రిన్సిపల్ మోవా శ్రీనివాసరెడి పర్యవేక్షించారు.

