

## **Andhra Loyola College (Autonomous), Vijayawada - 8**

### **7.3.1 Institutional Distinctiveness**

The vision of Andhra Loyola College is to enhance social skills along with value education for a healthy and happy life. It enables student to confront social issues in all facets of life, shapes their outlook and prepares them for the workplace. To excel in any field of studies, experience is the most important factor. Our college provides a suitable platform such as workshops, seminars, conferences, internships and guest lectures to acquaint the skills among the students for their cognitive development. The prodigious student gets a suitable job as he/she has got subjective and objective knowledge in varied field of education. In Hands-on experience the student gets trained to seek the various ways to make a difference in lives of the people. Apart from the regular curriculum they learn to interpret, introspect and investigate issues in applicative method that procures them exponential knowledge and experiential learning.

Apart from education, for the overall development of the student the college is organizing social work programmes like Andhra Loyola Extension Service for Rural Transformation [ALERT]. This programme is designed to motivate the student to help rural people. Through this programme the students learn the lifestyle of the people and foster them to lead a better life in the society. Andhra Loyola College strongly believes that education is not just what makes an individual, but that creates an individual. The motive is to make the vulnerable group self-governing and self-regulating. To make them think out of the box with more innovative ideas that would fetch them more income with less investment from the resources available in their locality.

India is an agricultural country but due to the lack of proper assistance and support people happen to move from villages to cities in search of jobs. The drift that has been ceased, hence the farmers, artisans, farm labourers need to be sensitized on the importance of natural resource and convince that there are ample opportunities for generating income through evidences. Two days Training programme was conducted for SHG Members at Atchyyavaripalem, Pedana Mandal from 10.09.2019 to 12.09.2019 by Syamala Gold Covering Works, Machilipatanam and SHG Members started a small Imitation unit at the corner of their Village by hiring a House and Cattle Shed with 10 members on November 25<sup>th</sup> 2019. Around 30 members were working on Shift bases and per head they were able to earn Rs. 5,000/- per week.

Visits to the self help group villages namely Manginapudi, Usalavaripalem, Rayapalli, Atchyyavaripalem, Jinjerru and Gudlavaluru on 10.11.2019 to review the Income Generation programmes initiatives in the previous years and share the expertise with others. ALERT – Loyola Self Help Groups Annual Meeting was held on 20.12.19 at Manginapudi, RCM Church, Krishna District. Distributed 100 Sarees to Widows and Old Women, and conveyed Christmas greetings and around 130 SHG members from Manginapudi, Usalavaripalem, Rayapalli, and Jinjerru, Villages participated in the programme. “Vanam – Manam” Tree plantation programme was held on 20.12.2019 at RCM Manginapudi Village and 20 Students Volunteers Boys and Girls from Andhra Loyola College and 130 SHG members from Manginapudi, Usalavaripalem, Rayapalli, and Jinjerru, participated in the Tree Plantation programme. 100 Shade giving Samplings were distributed to them. After the announcement of the 21-day lockdown in April 2020, our College adopted 5 Villages near Machilipatnam area in Krishna District. Visited Gudlavaluru, Jinjerru, Atchyyavaripalem, Rayapalli and Manginapudi Villages in Krishna District on 19.04.2020 and distributed Provisions Kit for 150 families with

the basic food stuff. Conducted an awareness programme on Disease prevention and Safety Precautions of COVID-19 at Rayapalli, Manginapudi, Atchyyavaripalem, and Jinjerru Villages near Machilipatnam area and 150 Women participated and sensitized in this awareness drive.